

# Ingham Substance Abuse Prevention Coalition

**ISAP Meeting Minutes  
October 2, 2008  
LPD South Precinct  
11:30 am to 1:30 pm**

**Members Present:**

Mike Botke, Lansing Teen Court  
LaClaire Bouknight, CAMW/EagleVision Ministries  
Harriett Dean, EISD/PPS  
Barbara Filmore, Northwest Initiative  
Micki Fuhrman, EISD/PPS  
Marie Hansen, Community Member  
Pat Hemingway, Capital Area United Way  
Bill Houghtaluis, Lansing Neighborhood Council  
Dawn Kepler, Community Coalition for Youth  
Sara Lurie, EISD/PPS  
Mischele McManus, Ingham ISD  
Kim Nichols, Association for Children's Mental Health  
Michelle Nicholson, Birth to Five Committee/ Ingham ISD  
Cheryl Risner, Lansing Neighborhood Council  
Peggy Roberts, Power of We Consortium  
Karen Waters, Cristo Rey Community Center  
Pat Wheeler, National Council on Alcoholism

**Next Meeting: Thursday, November 13, 2008**

**I. Call to Order:**

**11:45 am**

Chairperson Marie Hansen called the meeting to order at 11:45 am and had each person introduce him or herself. Marie also asked new ISAP members to briefly describe their agencies and their job positions if they wished to. She added that they could also describe any literature they had brought with them. Kim Nichols, new attendee from Association for Children's Mental Health (ACMH), briefly described the work of her agency. She also identified the handouts she brought with her: a registration form for the ACMH Conference (which will be held on October 13<sup>th</sup> and 14<sup>th</sup>, 2008 at the Holiday Inn West in Lansing), a Speak Up, Speak Out: Youth Speaker's Bureau flyer and Speak your Mind Group flyer for high school aged youth involved with Mental Health, Special Education Juvenile Justice or Child Welfare Services (which meets on Mondays starting October 6<sup>th</sup>, 2008 at St. Vincent Catholic Charities), flyers for the Impact Family Council Meeting (held on October 7<sup>th</sup>, 2008 at the Salvation Army on Jolly Road in Lansing), the ACMH Free Dinner for Teens (held on October 13<sup>th</sup>, 2008 at the Holiday Inn West in Lansing), the Impact Family Council Halloween Celebration (held on October 21<sup>st</sup>, 2008 at the Salvation Army on Jolly Road in Lansing), and the Impact Parent Leadership Institute Workshop (held on November 4<sup>th</sup>, 2008 also at the Salvation Army), and the Impact Annual Report to the Community, September 2008 published through the Power of We.

**II. Old Business**

**a. Action Item: Vacant Chair and Chair Elect positions**

Marie stated that she was presently acting as ISAP Interim Chair. She stated that we had talked to some of our members regarding the Chair position but they, as well as the Coalition itself, are in a place of transition. She stated that our membership has recently increased by almost a third and that some of our members are sending different people from their agencies to ISAP meetings. She explained to new members that ISAP belongs to the Power of We and that we overlap with a lot of other groups and coalitions because substance abuse affects a lot of things. Marie asked Harriett Dean to talk about sustainability within coalitions. Harriett stated that when Coalition members such as Andrina Donaldson, Theophilus Harvey and Barry Kaufman can no longer attend ISAP meetings for various reasons, it is important that their agency still be represented. Regarding the Chair position, Harriett stated that the Chair candidate has to be a voting member of ISAP, which means that they have to have signed a Memorandum of Understanding as a representative of their agency or as a community member, such as Marie.

#### **b. Discussion: Community norms survey results**

Marie explained to new members that we had disseminated the ISAP Community Norms Survey electronically and then compiled the results. Harriett stated that the survey instrument was non-scientific and that ISAP members basically sent it to “everyone they knew”. Harriett distributed copies of the Community Norms Survey Results for Ingham County – Demographics and the Community Norms Survey At-a-glance results and asked if there were any questions regarding the information.

#### **Discussion:**

- Sara Lurie asked Harriett if she was able to compare data gathered from questions 17 and 18, regarding adult opinion of 11 to 18 year old past 30 day alcohol use and age of regular alcohol use, to the Prevention Needs Assessment (PNA) Survey. Harriett replied that opinions regarding past 30 day use, but not regular use, were comparable. Marie explained to new members that the PNA has been our Ingham County school survey instrument since 2004. She stated that we have good PNA data from 2006 (with about 95% school participation). Harriett stated that the goal of our survey is to understand what is happening with youth and alcohol.
- Barbara Filmore stated that the data collected from the survey was skewed as it is only about Caucasians (the average survey respondent is an educated white female over the age of 26, living or working ten or more years in Ingham County). She stated that data did not represent African Americans and that residents of Ingham County should have been included. Pat Hemingway stated that we need to put more energy into reaching the African American community the next time the survey is used. Harriett stated that the ISAP Executive Committee had basically round-robined the survey to people they knew to get an idea of what adults felt about underage alcohol use. Barbara stated that Black Child and Family Institute held a Community Town Hall Meeting regarding underage drinking on September 29<sup>th</sup>, and that Teen Challenge is also looking at alcohol use among African American youth. Sara stated that we need to talk about the value of the instrument and how to do better next time. Micki Fuhrman stated that the PNA Survey is representative of all of the students in Ingham County. She added that if we want a more representative sample for our survey we will have to shorten it. Marie stated that all youth, especially African American youth, are drinking less than the general population perceives them to be. She stated that adult and parent perceptions were the goal of our survey. Marie asked ISAP members if they would suggest that the survey be repeated and administered to a more representative population. Pat suggested that the survey instrument be kept as is and marketed to African Americans. Cheryl Risner stated that if she were given a breakdown of who was needed to take the survey she would find them. Dawn Kepler stated that we need to shy

away from professionals in administration of the survey now. She suggested that we: 1. think about surveying at fairs and community events, 2. use the survey in its paper form instead of just electronic form, 3. offer incentives to survey respondents, and 4. use translators where needed. Barbara stated that Northtown Neighborhood Association and Allen Street Neighborhood Association might be able to help by canvassing neighborhoods with the survey. Pat stated that we should try to make taking the survey “more fun”, a good experience for the respondent. She suggested that we work with local radio stations on hosting a “survey question per month” type of contest or game.

- Peggy Roberts stated that a couple of other surveys are going out to the community right now. One of them regards the quality of transportation in Ingham County. The Leadership Group of the Power of We is also surveying human service and non-profit agency staff to find out what their needs are. Peggy suggested that ISAP coordinate with these groups in order not to overwhelm survey respondents. She said that Michelle Nichols and the Transportation Committee brought their survey to the Power of We Consortium for support. She stated that if as a coalition we want to do this it might be helpful. Marie stated that ISAP workgroups need to decide, in a planful manner, what needs to be asked on the survey. She said this would become clearer when we come to the workgroups discussion. Pat stated she agreed that the survey be changed, but only if we start over completely and not use data gathered thus far.
- Ralph Monsma stated that the cost implication of the electronic version of the survey is good, but the statements that paper surveys may need to be used are important.
- Cheryl stated that offering incentives was also a good suggestion. She suggested a drawing for gas cards or other prizes. Kim stated that with so many surveys out now we almost need incentives for respondents. Cheryl added that we may need to read the survey to illiterate respondents and record their responses.
- Sara stated that the Zoomerang electronic website can compile what we would enter from paper surveys. Sara emphasized that we had two goals in distributing the survey: 1. getting an idea of parental attitudes toward underage alcohol use, and 2. getting an idea of public support for alcohol policies.
- Mike Botke stated that he felt the survey was too long as it exists. He added that adults were correct in their opinion of the leading factor for alcohol use among youth, per question 26. Responses indicate that adults overwhelmingly believe that peer pressure is the main factor (out of 11) that youth use alcohol. Mike stated that this is consistent with what youth attending Lansing Teen Court self report.
- Bill Houghtalius also stated that the survey was too long. He said that as president of the Lansing Neighborhood Council he would not feel comfortable taking it as it is to neighborhoods such as Baker-Donora for distribution, and that it would not get done. He asked what the mission of ISAP is. Marie stated that this would become clearer in the ISAP workgroups discussion.
- Marie stated that the take-aways from this discussion are:
  1. We need a plan for distribution of the survey, including paper and pencil participation.
  2. The survey instrument will have to be re-worked, specifically shortened.

### **III. New Business**

#### **a. October Action Item: Work group assignment – Report out where workgroups are and where they are going next:**

Harriett began by passing around sign up sheets for each of the 4 workgroups. She stated that each workgroup was composed of ISAP members and at least one ISAP staff person, but greater participation

is needed in order to carry out activities. Workgroup membership is too low to carry out the work outlined in our Implementation Plan. The greatest need is for membership on the Adult Workgroup, looking at our adult substance abuse strategies. Harriett and Karen are the only members left on this workgroup as of now.

## **1. Family Matters**

Ralph reported. He stated that the Family Matters Workgroup has focused on 2 problems:

- A high percentage of youth in Ingham County live in homes with poor family management skills that put them at risk for substance abuse.
- Parental involvement in alcohol and drug use is unacceptable in Ingham County.

Approximately 7 strategies were developed out of the logic models created for these 2 problems, and then included in our Implementation Plan. Ralph stated that the workgroup's focus has been on the first problem statement regarding family management skills. In Goal 3 – Alcohol, our strategies state that the “Family Matters Workgroup will select or develop a resource guide for families, develop a flow chart for levels of risk matched to programs, and distribute information about the 211 system”. Ralph stated that at the last Family Matters Workgroup meeting, on September 27<sup>th</sup>, workgroup members looked at some local resource guides for families and discussed others that are available electronically. Karen passed around copies of these, including the Capital Area Community Services, Building Partnerships/Strengthening Families Guide and the MSU Extension Watch Me Grow Calendar for Families, which includes resources. It was determined by workgroup members that a function of the Family Matters Workgroup should be to assist in keeping all Ingham County Resource Guides current, especially regarding substance abuse services. Workgroup members are especially focused on ensuring that the United Way 211 electronic resource system is kept current and user-friendly. Suzanne Eman-Jaineg, from United Way, will be invited to the next Family Matters Workgroup meeting to educate members about the 211 system and to network regarding ISAP support. Workgroup members also talked about focus group testing local resource guides, once completely updated. Ralph asked ISAP members present to share what resource lists or guides their own agencies might have. that would be helpful in carrying out these strategies.

## **2. Adult Workgroup**

Harriett reported. She stated that the Adult Workgroup last met early in the summer. Workgroup members are focused on the problem:

- Parental involvement in alcohol and drug use is unacceptable in Ingham County.

Though the problem has overlap with family issues and strategies, it is important to have a workgroup looking at the “parent”, or adult, in this statement. Strategies developed out of the Adult Workgroup's logic model involve “educating the public on lack of treatment resources and encouraging advocacy” for these adults. We are looking at both parents and children in alcoholic families and the need for treatment for the whole family. Part of our work is to determine the needs of those providing the treatment. Harriett and Karen again encouraged anyone with an interest in the subject matter to join this workgroup.

## **3. Community Norms Workgroup**

Sara reported. She distributed copies of a summary of the problems this workgroup has focused on and the strategies that came out of their logic models. Sara stated that the workgroup hasn't met since this spring. Their focus has been on trying to get a handle on adult attitudes and support for public policy. Some of their strategies that are included in the Implementation Plan are: 1. providing follow-up technical assistance to schools who attended the John Underwood "Life of an Athlete" Presentation and 2. continuing to meet with and collect policies from key community event coordinators and make recommendations (Lugnuts, Common Ground) and publicly recognize them for their efforts when appropriate. Sara stated that a lot of groundwork has been laid with the Lansing Lugnuts, starting with workgroup members attending a Lugnut game at Oldsmobile Park. Sara stated that since then Mike Tobias and Amy Moore, workgroup members, met with Pat Day, General Manager of the Lugnuts. Pat spoke to the full ISAP Coalition at a meeting this summer. Sara said that Pat has agreed to a running campaign with ISAP, such as the Domino Strategy for Responsible Alcohol Use. This would include displaying the "0-1-2 Low-Risk Consumption Guidelines" on their scoreboard on Thirsty Thursdays. Pat has also agreed to facilitate linkages to Alcohol Awareness Month Activities.

#### **4. Youth Workgroup**

Micki reported. She distributed copies of a summary of the problem this workgroup has focused on and the strategies that came out of their logic model. Workgroup members are focused on the problem:

- Alcohol is the most widely used substance of abuse among Ingham County's youth.

Micki stated that the workgroup is therefore looking at: 1. reducing access and availability from both commercial and social resources, 2. collaborating with the Community Norms Workgroup and developing youth activities using Social Norms messages, and 3. regulation and enforcement strategies. Micki stated that number 3 would include looking at the separate ordinances for cities, townships and villages within Ingham County, especially those that state that underage persons can legally consume alcohol in their homes if an adult family member is supervising. Karen stated that most of Ingham County actually has this ordinance on their books. Marie stated that Mike Tobias has met with several youth groups in Ingham County. She explained to new members that this was part of his job as Community Organizer for ISAP, hired through a Drug Free Communities federal grant.

### **IV. Legislative Update**

#### **a. Smoke Free Michigan**

Amy distributed handouts regarding A Hearing for the Ingham County Human Services Committee to take up a proposal to Amend the Current Ingham County Clean Air Regulation to require Food Service Establishments (Restaurants and Bars) to improve air quality in non-smoking areas by mitigating air contamination caused by Environmental Tobacco Smoke. The Hearing will take place on October 29<sup>th</sup>, 2008 at the Ingham County Health Department. Amy stated that the State of Michigan could actually make all bars and restaurants smoke-free. The hold up is that the tobacco industry has too much power in our state. Those influenced by that power are employing a red herring strategy of stating that "casinos will lose money for our state if they are smoke free." Amy stated that our commissioners still support the Smoke Free Bill.

### **V. Tobacco: Smoke-Free Housing and Apartment Goals**

Amy distributed 2 more handouts:

1. Smoke-Free Housing: Legal and Easier than you thought
2. Model Smoke-Free Lease Addendum and Lease Provisions

Amy stated that Michigan is a leader in the smoke-free housing initiative. She stated that the State Health Department is asking Ingham County to help push the initiative through. She asked ISAP members to share the information with any landlords they might know.

## **VI. MidSouth Announcements**

Harriett informed ISAP members that Joel Hoepfner has a new baby boy named Nicholas Aiden.

## **VII. Other Announcements**

- Sara stated that medicinal marijuana will be on the ballot in November. Sara said that the proposed ballot would allow people with chronic pain to grow 6 marijuana plants in their homes. She stated that this is something we need to dialogue about.
- Ralph stated that the CATA system has been trying to inform residents of the consequences of losing several bus routes, also on the ballot. Ralph stated that this is something about which we also need to dialogue.
- **Vote:** ISAP members present voted to change the November meeting date to **November 13<sup>th</sup>, 2008** in order that ISAP members have the option of attending the Michigan Prevention Association Annual Conference on November 6<sup>th</sup>, our regular meeting date.

## **VIII. Adjourn:**

**1:35 pm**