

# Ingham Substance Abuse Prevention Coalition

## ISAP Meeting Minutes June 7, 2007 LPD South Precinct 11:30 am

### **Present:**

Mike Botke, Lansing Teen Court	<a href="mailto:teencourt@cooley.edu">teencourt@cooley.edu</a>
Harriett Dean, EISD/PPS	<a href="mailto:hdean@eaton.k12.mi.us">hdean@eaton.k12.mi.us</a>
Christina DeLand, LCC/Counseling Department	<a href="mailto:deland@lcc.edu">deland@lcc.edu</a>
Adrina Donaldson, Ingham County Sheriff's Department	<a href="mailto:so_donaldson@ingham.org">so_donaldson@ingham.org</a>
Micki Fuhrman, EISD/PPS	<a href="mailto:mfuhrman@eaton.k12.mi.us">mfuhrman@eaton.k12.mi.us</a>
Marie Hansen, Community Member	<a href="mailto:campus@preventionnetwork.org">campus@preventionnetwork.org</a>
Theopilus Harvey, City of Lansing, Human Relations	<a href="mailto:tharvey@lansing.mi.us">tharvey@lansing.mi.us</a>
Lt. Larry Klaus, Lansing Police Department	<a href="mailto:lkaus@ci.lansing.mi.us">lkaus@ci.lansing.mi.us</a>
Tine Laux, SAMHSA-CSAP Fellow (wOPCP)	<a href="mailto:grin@cablespeed.com">grin@cablespeed.com</a>
Sara Lurie, EISD/PPS	<a href="mailto:slurie@eaton.k12.mi.us">slurie@eaton.k12.mi.us</a>
Rod MacDonald, Community Member	<a href="mailto:retiredmac@mac.com">retiredmac@mac.com</a>
Audrey Matisoff, Lansing Area AIDS Network	<a href="mailto:amatisoff@laanonline.org">amatisoff@laanonline.org</a>
Pat McKinley, Cristo Rey Community Center	<a href="mailto:patcrcc@earthlink.net">patcrcc@earthlink.net</a>
Sharon McWilliams, Lansing School District	<a href="mailto:sharon.mcwilliams@lansingschools.net">sharon.mcwilliams@lansingschools.net</a>
Ralph Monsma, DHS/DJJ	<a href="mailto:monsmar@michigan.gov">monsmar@michigan.gov</a>
Amy Moore, Ingham County Health Department	<a href="mailto:amoore@ingham.org">amoore@ingham.org</a>
Michelle Nicholson, Ingham ISD and Birth to 5 Committee	<a href="mailto:mnichols@inghamisd.org">mnichols@inghamisd.org</a>
Brad Patterson, Capital Region Community Foundation	<a href="mailto:bpatterson@crcfoundation.org">bpatterson@crcfoundation.org</a>
Holly Roderick, Ingham DHS	<a href="mailto:roderickh2@michigan.gov">roderickh2@michigan.gov</a>
Elizabeth Schrock, Capital Coalition for Youth	<a href="mailto:eschrock@ingham.org">eschrock@ingham.org</a>
Kim Thalison, MidSouth Substance Abuse Commission	<a href="mailto:kthalison@mssac.com">kthalison@mssac.com</a>
Karen Waters, Cristo Rey Community Center	<a href="mailto:karencrcc@earthlink.net">karencrcc@earthlink.net</a>
Kris Wurm, Girl Scouts of Michigan	<a href="mailto:kwurm@gsmcc.net">kwurm@gsmcc.net</a>

### **I. Call to Order:**

11:45 am

Rod MacDonald called the meeting to order at 11:45 am and had each person introduce him or herself. Rod stated that we would be discussing our new work plan today. He said that we would continue with some of the things we are doing and refine others.

### **II. Old Business:**

#### **a. ACTION ITEM: Individual/Peer Domain Statements – Prioritizing Vote**

Marie Hansen led the discussion. She stated that we had used the 2006 Prevention Needs Assessment (PNA) Survey data to brainstorm problems in the individual/peer domain at our last meeting. Marie stated that we were able to come up with some very specific problems based on the data. She then distributed copies of the Individual/Peer Problem Statements. Marie explained that the ISAP Executive Committee had picked big, broad statements from the Coalition's discussion, and then added statistics from the PNA to

such as “rewards for anti-social behavior” or “depressive symptoms”. Marie indicated that she had footnoted these groups of questions at the bottom pages of the Individual/Peer Problem Statement. She then explained to the Coalition that we would use our standardized system of placing up to 3 colored stick-on dots beside the statements that each Coalition member determined to be the most compelling, listed on easel paper. Marie reminded Coalition members that they could also still add to the list. She stated that we might actually have to look at as many as 5 top problem statements, as we have so many more within this domain than the 6 to 10 statements we typically have.

**Discussion:**

- Rod stated that we could focus on the data and why it sometimes seems contradictory of itself. Karen Waters stated that there is such a vast amount of substance abuse data now available in our field that having current, local data from the PNA Survey, which captures the attitudes and behaviors of the majority of our youth, eliminates some of the contradictions.
- Mike Botke asked if PNA data was the most recent, which Marie affirmed. It is taken from the 2006 PNA Survey. Mike then asked whether or not questions were explained to participating youth, such as the meaning of “handgun” in the Survey question, “What are the chances you would be seen as cool if you carried a handgun?” Mike pointed out that this should mean anything from a BB gun to an automatic weapon, but that students might not perceive it that way. Rod stated that student information was not that detailed. Rod also said that the PNA Survey is a reliable, tested instrument, but it doesn’t tell us why certain items form certain responses. He reminded Coalition members that many of them have experience with people who are already in the system, as opposed to the general population of youth participating in the Survey.
- Marie reminded Coalition members that we have a long list of problem statements in the individual/peer domain, and that those that are not prioritized in the top 3 do not simply get lost. We will eventually look at and address everything. She also reminded Coalition members of the overlap within domains and the potential melding of problem statements.
- Ralph Monsma asked why there was no data at all attached to problem statement 6, “The transition from elementary to middle school and from middle school to high school may impact youth use.” Marie responded that we have data regarding increases in a lot of different risk behaviors at those particular times in the student’s life, but the key phrasing here is that these transitional periods may impact youth use. We do not know that to be true, we just know that it is what is happening.
- Amy Moore asked if funding in the Implementation Plan could be requested for addressing co-occurring behaviors such as teen suicide and teen pregnancy. Marie responded that this would be possible as long as substance abuse is always addressed.
- Micki Fuhrman stated that the School Domain Committee had met, and that objectives addressing school domain problem statements were included in the Implementation Plan. She added that if Coalition members would like to look at individual/peer domain statements, they could do so in a short meeting after the Coalition meeting. Marie added that the purpose of prioritizing problem

statements has been to give us a general direction in writing our plans. Rod then asked Kim Thalison if the intended purpose of the data we have collected is to help in writing our Implementation Plan. Kim stated that it was, and that MidSouth Substance Abuse Commission (MSSAC) conducts Six Month Reviews for their coalitions as an aid in looking at what has been done with the data by the mid-year point.

**Action:** Colored stick-on dots were then distributed to ISAP members present. They were instructed to place up to 3 dots beside the problem statements listed on easel paper that they determined to be the most significant for Ingham County. The statements within the individual /peer domain that had at least 10 dots beside them were:

1. Alcohol is the drug of choice overall.
2. Thirty percent of twelfth graders are binge drinking.
3. There is a gap in analyzing the reasons behind the data.
4. Sixth graders report higher use rates than the rest of the region and an increase from 2004 to 2006. They also have highest percentage of risk factors.
5. The transition from elementary to middle school and from middle school to high school may impact youth use.

### III. New Business:

#### **a. ACTION ITEM: 2008 Implementation Plan and Schedule for 2008 Implementation Plan, Explanation of electronic roll call vote.**

Rod informed Coalition members that voting on the Implementation Plan would take place electronically this year. As always, Coalition members can accept everything in the Plan, reject everything in the Plan, or accept and reject whatever objectives they choose to. Copies of the draft of the 2007 Implementation Plan Proposal were distributed. Rod stated that objectives for 3 Goals were presented here, and then turned Goal content over to Harriett Dean, Micki and Pat McKinley. Harriett stated that planning had been ongoing in domain groups throughout the fiscal year.

- Harriett discussed main points of Goal 1.
- Micki discussed main points of Goal 2.
- Pat discussed main points of Goal 3.

#### **Discussion:**

- Harriett stated that a lot of the intention in Goal 1 is sustaining the Coalition. She also noted the proposal for ISAP to create a Resource Directory, identified in Goal 1 Outcome 3 Objective 1.1. Amy asked if it would be possible to include Human Service and Health Service Agencies in the Directory. Harriett affirmed the question and stated that the Directory would be like a 211 resource directory for the community. Michelle Nicholson stated that emergency line people presently use the Power of We CAC Voices Directory as a guide, so ISAP's information will have to be current if they are to use our Directory. Harriett also stated that it is time to renew formal agreements, per Goal 1 Outcome 1 Objective 1.3.
- Micki read through the objectives in Goal 2.
- Pat read through the objectives in Goal 3. She distributed copies of Request for Evidence Based Prevention Program, Cristo Rey Community Center, Family Domain handouts, which include new curriculum information for 2 research-based programs. These are: *Lasting Family Connection (CLFC)* and *the Nurturing Parents* curriculums, included in Goal 3 Outcome 1 Objective 3.17. Michelle asked if the work within these objectives could be linked to the work of the Birth to 5 Committee, which Pat affirmed. Pat stated that a lot of the intention in these objectives is to help

organize family providers. Sara Lurie stated that the PNA Survey has provided entrée to family providers in Eaton County.

- When Pat got to Goal 3 Outcome 1 Objective 3.18, regarding a plan to implement evidence based sustainable prevention efforts within the community, Sharon McWilliams asked if this objective provided opportunities for ISAP to partner with businesses. She stated that all, businesses, not just those within the hospitality industry, are affected by substance abuse. This was affirmed and Karen stated that businesses were addressed in Goal 3 Outcome 2 Objective 3.30, which includes criminal justice systems, health care providers, EAPs, unions, business and industry, adult service providers and organizations in our community.
- Karen and Lt. Larry Klaus affirmed the question of whether or not an organization like East Lansing's Responsible Hospitality Council (RHC) exists in Lansing, per the work in Goal 3 Outcome 2 Objective 3.23. Larry stated that his alcohol officer attends their meetings.
- Theophilus Harvey asked what RHC stood for. He observed that the Implementation Plan is laden with acronyms and asked if it would be possible to have a glossary to identify them. This was affirmed and Tine Laux added that there is an Employee Assistance Program (EAP) website that defines a lot of these acronyms.
- Rod then asked Coalition members what was left to be done with the Implementation Plan. Sara stated that Amy would have to complete the objectives in Goal 4, addressing Tobacco Prevention. Amy stated that the most important content of Goal 4 would be helping youth who are currently addicted to smoking to stop. She reminded the Coalition that tobacco addiction is a childhood disease. Michelle asked if the Birth to 5 Committee could help with that objective, which was affirmed. Rod stated that some things in the Plan could be funded by sources other than MSSAC. Sara asked if Kim could find out whether or not MSSAC would fund Clean Air Initiatives, to be included in Goal 4.
- Ralph asked why Cooley Law School was not included with other local universities in Goal 3 Outcome 2 Objective 3.23, addressing the leverage of expertise in preparing and presenting to ISAP on the current state of prevention on their campuses. Micki replied that it was because their students are of legal age and the goal addresses underage drinking.
- Marie stated that, per Goal 1 Outcome 3 Objective 1.3, we need to review our membership at this point and see it expanded geographically. She said that the small towns in Ingham County need to be included, as well as protective factors such as local Girl Scout chapters. Harriett stated that some of those intentions are included in our Drug Free Communities grant proposal.
- Sara stated that the Coalition needed to decide on some level of funding for Donovan and Smith, Marketing and Media Incorporated, per Goal 2 Outcome 2 Objective 2.13, for dissemination of data. A proposal submitted to ISAP by Donovan and Smith estimates \$2000 to \$4000 for Printing/Production costs, \$13,500 (Year One) for Public Relations/Earned Media and a Short Term Media Investment and Production Budget of \$27,500. Kim stated that MSSAC puts financial limitations on Media Campaigns. Pat stated that this objective should follow a Community Readiness Survey. Sharon asked about the purpose of the objective. She stated that she would prefer investment in direct services as opposed to media/marketing, and that she did not want to what the tobacco and liquor industries do (i.e.: media/marketing). Brad Patterson stated that the term "media/marketing" should be changed to "awareness". Rod stated that a traditional problem of the non-profit organization is the need for other expertise to help with their work. Tine said that "social marketing" is another alternative term, and that it shouldn't have to cost a lot. She stated that on-line things could be shared. Sara stated that ISAP has already received \$2000 from Capital Region Community Foundation (CRCF) for a data brochure. Michelle asked if requested

funding would cover social marketing throughout the county. She cited the example of Neighborhood Associations and Parent Groups disseminating information in a cost-effective manner. Michelle stated that ISAP members need to do more dissemination ourselves and that it should be relatively inexpensive. Coalition members agreed to keep this objective in the Plan and to vote on it within the context of the Plan's proposed budget.

- Rod reminded Coalition members that they would be voting electronically. He asked members present to keep in mind where their agencies could contribute as they read through the Plan.

#### **b. Committee Reports:**

Rod stated that the work of the Media/Marketing Committee had resulted in applications for three separate grants: Drug Free Communities, the Power of We and Capital Region Community Foundation. As stated, ISAP received funding from CRCF, was randomly assigned to be a control group by the Power of We, and has not yet heard back from Drug Free Communities. Rod stated that the work of the Domain Workgroups had already been discussed throughout the course of the meeting.

#### **IV. MidSouth Announcements:**

Kim stated that she would like to thank ISAP members, on behalf of Joel Hoepfner and herself, for a letter sent to MSSAC Executive Director Gary Van Norman commending them for their work.

#### **V. Other Announcements:**

- Larry informed Coalition members that there were still 39 of the 383 Ingham County alcohol vendors that have not undergone an alcohol compliance inspection, toward our baseline. He stated that Karen had identified them after going through all of the report forms for vendors that had been checked, eliminating private clubs, golf courses, and closed businesses from a master list, and listing the remaining 39. He asked Coalition members for assistance. Larry stated that he would complete inspections for the 19 vendors in the city of Lansing this fiscal year. Adrina Donaldson stated that the Sheriff's Department would help with the rest.
- Micki reminded Coalition members that the Individual/Peer Domain Group would be holding a meeting at the adjournment of this meeting.

**Next Meeting: Thursday, July 12, 2007**

**Adjourn:  
1:30 pm**